# EMAIL SIGNATURE MANAGEMENT



# **The Exclaimer Advantage**

Exclaimer Cloud provides centralized email signature management for your entire organization. Built for Microsoft 365 and Google Workspace, all email is guaranteed to get a full, dynamic and professional email signature when sent from any device, including Macs and mobiles.

price: \$3/mailbox/month



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# **How It Works**

- ✓ Exclaimer Cloud is intuitive and easy-touse, requiring no coding or HTML skills.
- ✓ Controlled via an easy-to-use web portal.
- ✓ Mail is passed to Exclaimer using secured and encrypted connectors.

### **Benefits**

#### **Centralized Control**

- ✓ Significantly reduces strain and dependency on IT resources.
- ✓ Provide admin or editor privileges based on the level of access required by the end customer.
- ✓ You no longer need to rely on individual users to update their email signature templates, maintaining consistent company branding and minimizing human error.

# **Versatile Deployment**

✓ Easily create different email signatures for different groups within an organization.

#### **Automated Consistency**

- ✓ Ensure each group gets the correct signature template.
- ✓ The design will always appear as you intended guaranteed brand consistency.

# **Improved Convenience**

- ✓ Signature updates won't interfere with other IT tasks.
- ✓ Updates are simple and easy-tomanage.

#### **Marketing Ownership**

- ✓ IT teams can delegate access to marketing departments for email signature design, messaging, and context.
- ✓ Marketing will not have any access to IT systems but will be able to make signature updates without needing IT input.
- ✓ Once setup, IT no longer need to be involved.